COOKIE POLICY

INTRODUCTION
This Cookie Policy applies to the website www.lifeitalia.com (here after "Website"), managed by **LIFE SPA**, with headquarters in Aie 62, Sommariva Perno (CN), cap 12040; The contact details are: tel. 017246221; e-mail life@lifeitalia.com, as Data Controller. To view our Privacy Policy, please click here.

This Cookie Policy describes the use of cookies and other similar technologies within our Website.

Besides, this statement represents the extension of the short banner displayed when first connecting to the Website.

You can set your browser not to accept cookies, as explained below in the "Cookies management and withdrawal of consent" section. When cookies are disabled, some functions of our Website may not work properly.

WHAT ARE COOKIES AND OTHER TECHNOLOGIES?
Cookies are small files that the websites visited by users send and store on the device used to access those websites. When users come back to the same website, the browser recognizes the cookies installed on the device and sends back information to the website that created or installed those cookies in the first place. Our Website uses different types of cookies and other technologies to read and store information on the user's device in order, i.e., to perform statistical analysis, customize and facilitate users browsing experience and remember their preferences.

According to duration, we may classify cookies as follow:
- session cookies, if they are automatically deleted at the end of the session; and
- permanent cookies, if they keep being stored on the user's device even after the end of the browsing session, for a time set by the cookie creator. These cookies are automatically deleted once the pre-defined duration period has elapsed or the user decides to erase them directly as indicated in the relevant section of this Cookie Policy.

According to origin, we may classify cookies as follow:
- first party cookies, if they are set and managed directly by the website manager; and
- third party cookies, if they are managed by a different domain than the one visited by the user.

Furthermore, according to their function, we may classify cookies as follow:
- technical cookies, which are necessary to the functioning of the website, including the provision of information society services requested by users. This cookies category includes session cookies, which are necessary for you to use website, and functionality cookies, used, for example, to save your browsing preferences, such as products in the cart; and
- analytical/statistical/profiling cookies, which help to understand how visitors interact with the contents of the website, collecting information (geographical and web origin, technology used,

language, entry pages, visits, exit, permanence times, etc.) and generating website usage statistics, the purpose of which is to create user profiles and send or display advertising messages in line with the preferences expressed by the user while browsing the site.

Our Website may use pixels, plug-ins, and other similar technologies (collectively referred to as "tracking technology") which allow third parties and us to monitor the use of our Website. Our Website incorporates and uses this tracking technology on your device when you have access to and load our Website. Find additional information on the following section.

WHAT TYPES OF COOKIES AND SIMILAR TECHNOLOGIES DOES THIS WEBSITE USE AND WHAT IS THEIR FUNCTION?

Our Website uses technical cookies (as described above), which are necessary for the functioning of the Website; these cookies do not collect information for marketing purposes and do not require your consent in order to be installed.

These cookies, always sent from our domain, are necessary to view the Site correctly and in relation to the technical services offered, they will therefore always be used and sent, unless the user changes the settings in their browser (thus affecting the display of pages of the site).

Nome	Tipo	Fornitore	Scopo	Scadenza
RANGEPOOLID	technical	-	session	session

Our Website also uses profiling cookies (as described above), for which we collect your consent through our Cookie banner and/or Cookie Settings tool; users can choose the purposes to which they want to give their consent. You can withdraw your consent or manage saved cookies on your device by following the instructions given in "Cookies management and withdrawal of consent" section below.

We do not use cookies that are likely to start programs on your devices or send malwares to them, or that allow us to control your devices in any way.

The table below shows the list of cookies used by our Website. We update this table regularly; you can request more information at any time by contacting us at the addresses below.

Nome	Tipo	Fornitore	Scopo	Scadenza
_ga	analytics	Google	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated	1 year 1 month

			number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	
_ga_(*)	analytics	Google	This cookie is used by Google Analytics to persist session state.	1 year 1 month

COOKIES MANAGEMENT AND WITHDRAWAL OF CONSENT

When the user accesses the Website, and has the browser set to accept cookies, he can express his preferences regarding the various types of cookies through the pop-up banner displayed on the pages of the Website. These preferences will be recorded in a special cookie consent management platform, developed in accordance with the principles of the legislation on the data processing of personal data applicable to allow the user to influence his choices in a granular way. The consent management platform allows you to give or deny consent to various types of cookies, both issued directly by the Data Controller and by its partners and suppliers; this means that it is not necessary to provoke a response for each individual cookie or for each third party. The different types of cookies are identified and classified on the basis of the purposes for which the cookies are released and used, making their recognition simpler and more immediate.

In particular, when the user accesses the site, through the popup banner, you can choose to:

- accept the installation of all the categories of cookies listed above, by clicking on the "Accept All" button;
- refuse the installation of all the categories of cookies listed above (with the exception of those necessary for the correct functioning of the Website), by clicking on the "Reject All" button;
- access the "Show details" link and choose which categories of cookies to accept or reject based on the purpose, or based on the third party;
- close the banner using the appropriate command marked by the "X" symbol positioned at the top right;
- access the consent management platform and manage consent relating to cookies on the Site, by clicking here.

Disabling cookies via browser

Almost all browsers offer the option of managing and not enabling cookies, in order to respect user preferences. In some browsers it is possible to set rules to manage cookies site by site, an option that offers more precise control over user privacy; another function available on some browsers is the incognito mode, so that all cookies created in this mode are deleted after closing.

Consult the following instructions for managing cookies in the relevant browsers: Below we indicate the links you can follow for the main web browsers:

- Chrome
- Firefox
- Internet Explorer / Edge
- Safari

If you disable cookies used by this Website, some of the Website functions may not be displayed correctly.

RIGHTS OF THE DATA SUBJECT

You can exercise your rights regarding the processing of your personal data by contacting the Data Controller at the addresses indicated above. For more information about your rights of access, rectification, erasure, objection restriction of processing and portability, visit our Privacy Policy.